

## ShipHawk WMS & Advanced Shipping



**Highly scalable, warehouse and fulfillment solutions that fit your company, not the other way around.**

Independent businesses must deliver on expectations set by the mega-retailer giants and they have to do it with a fraction of the resources. Every customer now expects one click to buy and two-day, free shipping.

ShipHawk is focused on automating and improving the World Behind the Buy Button™ and giving independent businesses access to the same tools and efficiencies of the largest companies in the world.

### ShipHawk WMS

ShipHawk WMS synchronizes the execution, visibility, and management of inventory and staffing across warehousing and distribution operations.

- Achieve measurable efficiency gains from receiving to shipping
- Improve inventory accuracy
- Reduce costs while increasing throughput
- Reduce travel time of workers and inventory
- Improve employee retention and cross training
- Maximize cube utilization
- Eliminate chargebacks
- Intuitive receiving and directed-putaway
- Focused cycle-counting in real time
- Effortless cross-docking
- Continuous wave optimization
- Utilize license plate best-practices

### ShipHawk Shipping

ShipHawk TMS solves the most pressing problems for companies by increasing throughput with accuracy.

- Reduce shipping costs and increase revenue
- Rapidly process parcel and LTL shipments on one platform
- Use business rules to eliminate errors from warehouse decision making and reduce order processing times
- Rate shop multi-carrier parcel and LTL in one system
- Automatically select the right carrier and service
- Pack orders efficiently in the best box, every time
- Freight audit & reconciliation
- Eliminate manual steps in the warehouse
- Remove the need to hire additional warehouse workers to keep up with order demand
- Increase order accuracy and customer sentiment
- Scale without adding headcount

## ShipHawk Customer Results

75%

**BEDGEAR** saw a **75% reduction** in overall rate of shipping errors



**Kalalou** doubled hourly employee **productivity** and **reduced learning curve** for warehouse workers

2X

**Hammer Nutrition** doubled throughput shipped daily with the same number of workers



**Mann Lake** removed the need to hire 10-12 extra employees to keep up with order demand

50%

**La Sportiva** reduced order processing times by **50%**



**Maxima Racing Oils** uses real-time license plate managed distribution and has complete visibility of where SKUs are at all times

50%

**Gorjana** reduced shipping costs by **50%**

99%

**Compass Coffee** increased order accuracy to **>99%**

## Good Fits

- Desire for gaining control over warehouse management and/or shipping
- Require predictable costs due to no per user licensing (covers peaks and valleys in staffing)
- Need to rapidly train new users
- Fast growth/scaling of an operation
- Sell products (retail, wholesale, manufacturing)
- B2B, B2C, Omni-Channel
- Pick, pack, ship focused, multi-channel operations
- Manage and ship from a warehouse
- Looking for freight auditing solution
- Have WMS needs including but not limited to:
  - Multiple concurrent pick allocation and execution methodologies based on order and customer profiles (ex: batch picking, cluster picking, wave picking)
  - Dynamic replenishment to a forward area
  - Cycle counting during live operations
  - Lot and Serial/Number Control without relying on your ERP's limited options
- Looking to streamline capture of weights, dimensions, and images and write that data back to the item record in your ERP via a handheld dimensioner

## Poor Fits

- Full truckload or international LTL
- Freight forwarding
- Very basic pick, pack, ship environments processing low order volume
- 3rd party logistics companies unless they have their own order management system and consistent inventory
- Regulated verticals (FDA GMP audit or dangerous goods)



“Had we not made the switch to ShipHawk, we would have had to hire an additional 10-12 people just to keep up with order volume.”

**-Mann Lake**